

quickDash, a user friendly enterprise dashboard software solution helping organizations drive their business by providing insight and access into critical data, KPIs, and metrics. With its low cost of ownership, ease of use, cutting edge technology, and real-time access to data, quickDash has become the software of choice for management and performance dashboards.



Feature at glance

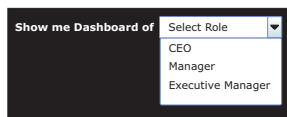
- ✓ Cost-effective for workgroups and small businesses
- ✓ Deploys quickly for fast ROI
- ✓ Drill-down capabilities for deeper analysis
- ✓ Rich, interactive dashboards with guided analytics
- ✓ MS Excel, CSV, Flat File Import & Export
- ✓ Wide range of out-of-the-box dashboard views based on topology, geography, service levels, applications or devices

Data Sources

- | | |
|----------------|---------|
| SQL Server | XML |
| Oracle | Excel® |
| ODBC Compliant | Reports |
| Data Sources | PDFs |

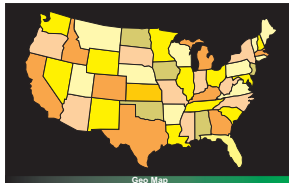
Dashboard Role based KPI

Role based KPIs, help define different KPI for each business group, user sees what it is authorized to see and also subordinate dashboards.



Geography & Map Support

quickDash provides geographical & custom map components for end users to drill down, compare KPIs and metrics between geographies and map associated items.



Key benefits to organization

- ✓ Gain rapid access to key performance indicators to make better business decisions.
- ✓ Incorporate into your existing database, or operate as stand-alone application
- ✓ Implements in weeks not months
- ✓ Stay Connected and informed about your Business Anytime , Anywhere
- ✓ Simplify and enhance enterprise business reporting

Customer Scorecard

Customer Scorecard		
	Customer Rating	Meeting Goal (80%)
Over All Experience	77.41%	unachieved
Likely to Return	71.21%	unachieved
Likely to Recommend	73.06%	unachieved
Time Spend in Checkout	80.97%	achieved
Clearfiness of Store	73.70%	unachieved
Friendliness of Staff	83.91%	achieved
Parking	80.77%	achieved
Quality of Meat	87.44%	achieved
Freshness of Produce	79.71%	unachieved
Selection	65.95%	unachieved

Drill KPIs into tabular reports

KPIs can be drilled down to see detailed report data. See view report link.

Retail Scorecard				
Location	Revenue (YTD 2011)	COGS (YTD 2011)	OE (YTD 2011)	EBITDA (YTD 2011)
#1 - North West				
Berkeley #118	\$3595.2K	\$2213.53K	\$601.85K	\$601.85K
Oakland #115	\$3363.8K	\$1987.47K	\$626.36K	\$626.36K
San Francisco #112	\$5203.66K	\$3184.96K	\$945.79K	\$945.79K

“quickDash” shows the actual picture of our business & transformed it effectively, from the CEO to store management to customer specialist could insight into the key information of the organization which actually helps us in proactively managing all our business while delivering a four-fold ROI.

CEO – Retail company

Why quickDash

Easy Integration : quickDash can be easily plugged into existing web applications by just dropping a small piece of code, It can also be solely deployed as a web application and integrated with other web applications, Its highly configurable XML file makes it easy for non-developers to configure and add/remove KPIs over the period.

Rapid Implementation : quickDash’s underlying architecture provides the framework support to point quickDash to various data sources and get it up and running within a few weeks.

Web Based : quickDash can be accessed from any device which is browser enabled.